



# Commerce Chamber Ambassador Program



## **WHAT IS A CHAMBER AMBASSADOR?**

Ambassadors perform a wide variety of duties in the Chamber, but their main function is to help promote the Chamber, welcome new Members to the Chamber, and make Chamber events successful and enjoyable for everyone. They are a special group of people who volunteer their time to help promote the Commerce Chamber of Commerce business community and support Chamber functions.



## **THE AMBASSADOR COMMITMENT**

Participate in Ambassador meetings

Attend Chamber ribbon cuttings, grand openings, programs, and other events

Assist with member retention

Greet new Chamber members and introduce them to other members at Chamber events.

Knowledge of the Chamber, its staff, committees, and benefits

Acting as a contact for new and existing members to help them in how to best utilize their Membership

Encourage members to attend Chamber events, programs, and get involved

**Contact the Chamber and volunteer today! (903) 886-3950**

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## KEY AREAS of Service for Chamber Ambassadors



### WELCOME NEW MEMBERS

The Chamber LOVES  
welcoming new  
members!

As a Chamber  
Ambassador, you can  
join us in welcoming  
these new members  
by attending ribbon  
cuttings, events,  
mixers, and just  
visiting these new  
businesses to let them  
know that we're  
grateful they've  
become Chamber  
Members!



### ASSIST WITH CHAMBER EVENTS

The Chamber is the  
place for community  
events and FUN!

Each year, we  
coordinate the Bash,  
Car Show, Golf  
Tournament, Banquet,  
and SO much more.

As an ambassador  
you have the ability  
to join in and assist in  
these events as we  
make memories as a  
community.



### ADVOCATE

Our Members are the  
lifeblood of our  
Chamber.

Reaching out to our  
members, sharing  
Chamber  
opportunities, inviting  
members to  
participate, and  
investing time in  
building relationships  
is the MOST  
important part of  
being an ambassador.

We need you to  
advocate for our  
businesses and for  
our Chamber.

This is OUR Commerce!